

HOW TO SECURE YOUR ONLINE TICKETS!



These days it can feel like a military operation trying to obtain tickets for your favourite artist's gig or a popular festival. Here are some do's and don't's when buying online.

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YOU SHOULD

1

Sign up to the presale ahead of time and register with the retailers

Selling for that event or if you already have then go back in and make sure your details are up to date. Retailers will likely be companies like Ticketmaster, AXS, See Tickets and Eventim. **It doubles your chances of getting tickets if you are part of a fan club**, on the artist's mailing list or for example you have early access via your phone network, for example O2 customers with O2 Priority. **Anything that can give you more than one shot at securing tickets is a bonus!**

2

Do the prep!

Tablets tend to work best as they are the quickest to connect to the internet. **Make sure any devices are all in good range of the internet and fully charged!** Familiarise yourself with the layout of the arena and its **seating plan ahead of time** so you have an idea of which seats you want to acquire.



3

Log into your various ticket accounts well before the sale goes live.

Be ready and have **finished your preparations no later than 10 minutes before the sale opens**. Clear your browser so you only have one tab open. shot at securing tickets is a bonus!

4

Use more than one retailer.

If there is more than one retailer selling tickets, queue in as many as **possible**. Be a ninja about it! The minute you see movement on one of them go through to seat selection act quick and focus on that.

5

Team up with friends or family and try on multiple devices.

The more devices with the tabs open means more spaces in the queue. I know friends with group spreadsheets for Glastonbury tickets! Power in numbers.





YOU SHOULDN'T

1

Avoid multiple people trying to get tickets on the same wi-fi network.

Don't be on the go or in a coffee shop or on a train, **make sure you are on a secure, fast network** where it's unlikely your wifi will drop out or fail you.

2

Sign up to the retailer the minute before tickets go on sale.

Allow yourself time ahead of time to sign up for an account and put your payment details in. Amidst the scramble it will save you the time it takes to put your card details in.

3

Either don't refresh or do so incessantly!

On the day websites may well crash. You might do a refresh when the tickets go on sale but Ticketmaster for example will **have a waiting line, so keep away from the refresh button** after that because if you refresh you'll lose your place.

4

Give up too soon!

Once people release their shopping carts **if they have been successful another way tickets might come available**. In this case keep pressing that F5 refresh button as they might reappear. Also presale isn't the be all and end all, remember it's only a small proportion of tickets in the grand scheme of things.

5

Be too sad if you miss out, there are other ways.

Beware of scammers capitalising on your desperation to go to the gig and therefore use reputable secondary sites. Twickets is a 100% safe site to get tickets to events from. It sells unwanted or second hand tickets for face value and under only and you can set up ticket alerts. Ticketswap is also somewhere you might get lucky and it has the same assurance that if something goes wrong with the ticket, you'll get your money back. **Alternatively think about trying to get tickets on another tour stop in another city** or even country and combining it with a mini break or trip. Gigs while on holiday, the perfect combination!



52%

of adults consider getting tickets to something like Glastonbury is about as unlikely as winning the actual lottery.

12%

would even trade in a jackpot-winning lottery ticket if it meant front-row seats to the band or artist of their dreams, dead or alive.

GOOD LUCK!

You can bet on over 30 lotteries from across the world at www.lottoland.co.uk

18+ BeGambleAware.org T&C's apply

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